

Cable to Crown Another National Champion

The road to crowning a national champion begins this fall with coverage of 80+ key match-ups on ESPN and ESPN2. Then, December kicks off Bowl Season. Here's what you need to know.



10
Conferences



130
Teams



220MM+
Unique Fans¹

Teams will be ranked by a 13 person selection committee²



Rankings based on:²

1. Strength of schedule
2. Performance
3. Team analysis
4. Committee discretion



Top 12 teams from across the country match up in the New Year's Six Bowls.

Cotton Bowl
Playoff Semi-Final
December 31, 2021

Peach Bowl
December 30, 2021

Fiesta Bowl
January 1, 2022

Orange Bowl
Playoff Semi-Final
December 31, 2021

Rose Bowl
January 1, 2022

Sugar Bowl
January 1, 2022

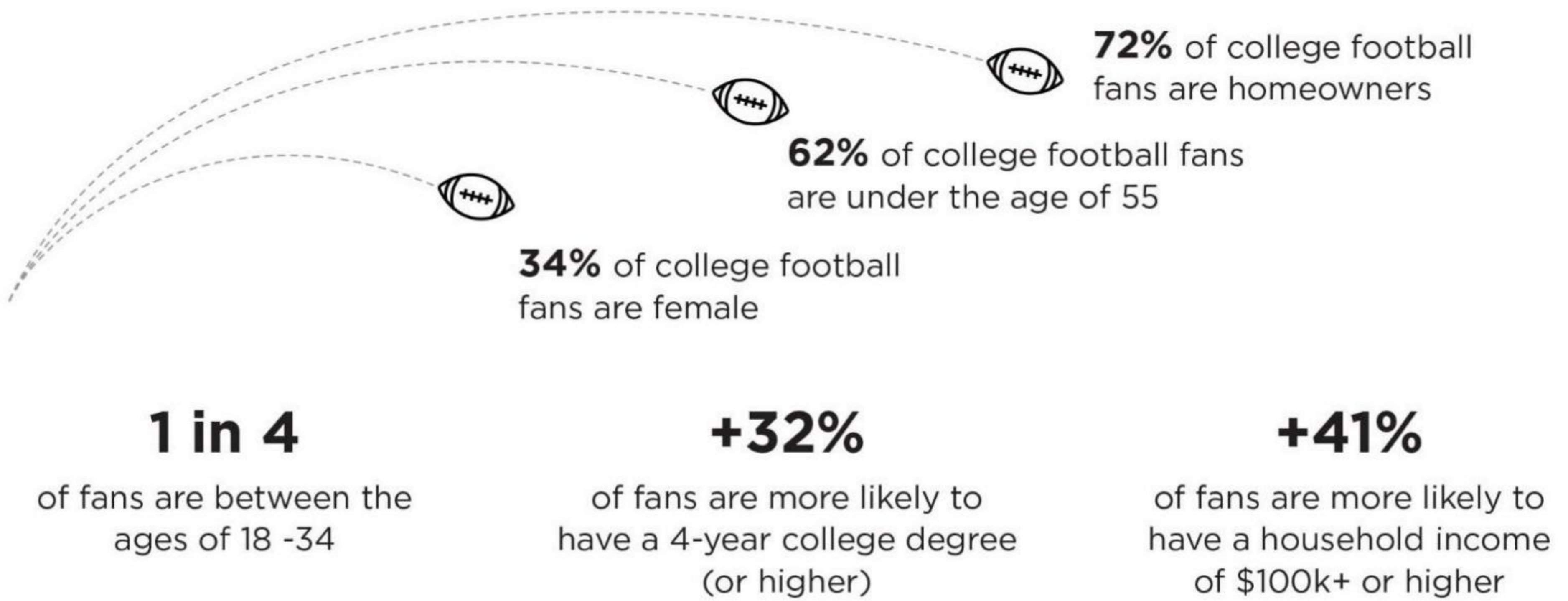


CFP National Championship

Top 4 ranked teams compete in the semi-finals to play in the National Championship Game

January 10 at 8 pm ET
Indianapolis, IN

Who is Watching³



Effectv's coverage of College Football Bowl Season



Source:

1: [Footballfoundation.org/report](https://www.footballfoundation.org/report) 5/15/18

2: www.collegefootballplayoffs.com

3: Scarborough Source: Scarborough USA+ (Jan18-May19) Adults 18+ who have watched college football on cable in the past year.